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3 BEARS COTTAGE

WITH THE CURRENT OVER SUPPLY OF CHILD CARE, NOT ONLY IN THE COFFS HARBOUR REGION, BUT THE WHOLE STATE, WHAT BETTER TIME TO QUESTION WHAT MAKES A HIGH QUALITY SERVICE.

Many new services look fresh with bright new premises, offer swimming lessons, haircuts, free coffees for parents and undercut fees, in an attempt to lure parents through the doors, but what really makes a centre one of quality?

One fact is clear; to find a great centre parents need an insider's view, an expert.

Stimulating toys and new premises may be some elements parents look towards, however having Educators that feel their job was a privilege, an opportunity to make a difference is by far the most important element to make a high quality service.

To be fairly good in this industry is simply not good enough. If I was choosing Child Care all over again, degreed professionals are what I would be looking for.

On average a child in Australia will spend at least 22 hours per week in care, attending care one to two days. However many children will attend three to five times, when care is related to parent's employment and with some services charging up to \$170 a day(per child), investing in your child's child care needs, should definitely be met with Educational professionalism.

In the first five years of life, your child's brain

develops more and faster than at any other time in their life. The things they see, hear, touch, smell and taste- stimulate their brain and form millions of connections for life, therefore wouldn't it make sense to invest in your little ones future and educational development now, than somewhat 10 years down the track, when they are entering the later part of high school, in the preparation of one exam.

Is your service simply staffing their rooms with minimal qualified staff, or have they chosen to invest in employing highly qualified Educators. Are room leaders at a minimum diploma trained, do your 3-5 year olds engage daily with Early Childhood Teachers in their years before formal schooling ?These are just a few reasons why one service may be charging higher fees. We do not simply "wipe noses and stop kids from killing each other" as insultingly described by Senator Leyonhjelm.

The "craft" of teaching, the educational process- is what determines how well children will reach outcomes in their environments. Specific knowledge, skills and competencies are therefore expected of highly qualified staff and we here at 3 Bears invest in intensive Education and training for our staff.



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Open 52 weeks 7:30am - 6pm
From the ages of 0 - 6 Years
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